



VENDOR DEMO REQUEST

Welcome to Dean's! We're happy you're interested in promoting your product in our stores. We ask that you abide by the same rules we require of our employees, as you are representing Dean's while you're here. Please fill out the form below and read over our terms carefully before your demo.

VENDOR COMPANY NAME

TODAY'S DATE

VENDOR CONTACT NAME / TITLE

VENDOR CONTACT PHONE / EMAIL

REQUESTED EVENT DATE(S) / TIMES

STORE	DATE(S)	TIME(S)
OCEAN		
SHREWSBURY		
BASKING RIDGE		
CHESTER		

LENGTH OF DEMO(S)

OCEAN
1119 Rt. 35
Ocean, NJ 07712

SHREWSBURY
490 Broad St.
Shrewsbury, NJ 07702

BASKING RIDGE
25 Mountainview Blvd.
Basking Ridge, NJ 07920

CHESTER
207 US-206
Chester, NJ 07930



VENDOR DEMO REQUEST

PRODUCT(S) BEING DEMOED

WILL YOU BE PROVIDING SIGNAGE?

YES

NO

WHAT OTHER SUPPLIES WILL YOU BE PROVIDING?

WHAT SUPPLIES DO YOU NEED DEAN'S TO PROVIDE¹?

¹ Please note there may be an additional fee if Dean's provides supplies (see page 3).



VENDOR DEMO REQUEST

→ IF USING A DEMO COMPANY, PLEASE COMPLETE THE SECTION BELOW:

DEMO COMPANY NAME

DEMO CO. CONTACT NAME / TITLE

DEMO CO. CONTACT PHONE / EMAIL

DEMO REP NAME

DEMO REP CONTACT PHONE/EMAIL

→ WOULD YOU LIKE DEAN'S TO PROVIDE A DEMO REP²? YES NO

ADDITIONAL NOTES

² Please note there will be a fee (see page 3).



VENDOR DEMO REQUEST

DEMO TERMS

1. All requests must be received at least 5 business days in advance of requested demo date to confirm product and time slot availability.
2. Please arrive 15-30 minutes before the demo is scheduled to begin. Vendor or demo rep must be set up and ready to present at their scheduled demo time. If you're running late, please call your in-store contact to let them know. Vendor must give Dean's 24 hours' notice for cancelled demos.
3. Upon arrival, please check in with Store or Department Managers so we can let you know where to set up. Also, please check the shelves to see where your products are placed, what's in stock, quantities, etc.
4. After you have unloaded your car, please move to one of our employee parking spaces. If you don't know where to park, please ask Store/Department Managers prior to your arrival.
5. Vendor or demo rep must stay for the entirety of their scheduled demo time and maintain a clean and professional demo area and appearance.
6. Please dress professionally. We ask that your clothing, hair, and shoes be clean and neat. Any competitors clothing, bags, pins, hats, etc. are not being brought or worn inside the stores during your demo.
7. Demo areas should be left clear of debris and leftover product on completion of the demo. All signage, displays, décor, etc. should be replaced to the original location after the demo.
8. Vendor or demo reps may not use cell-phones on the floor while presenting unless they're using it to take photos. If you need to use your phone during the demo, please inform Store/Department Managers and kindly step outside the building. We will not accept excessive cell phone use during demo hours. This includes texting.
9. Please come prepared. Vendor or demo reps must bring their own table, table cloth, gloves, cups, etc. unless otherwise confirmed.
10. Vendor or demo reps must bring their own product samples unless otherwise confirmed.
11. All health regulations should be followed (gloves, trash can, serving items, etc.) and your valid food handler's card should be easily accessible if serving food.
12. It is your responsibility to check product stock at least one week in advance. Please ensure the products you're demoing are sufficiently stocked before you begin your demo. If a product sells out during your demo, please stop sampling that product.



VENDOR DEMO REQUEST

- 13. You are here to sell product in Dean's. Please do not demo product that Dean's does not currently carry or encourage customers to visit other retailer's stores or websites.
- 14. Unprofessionalism, inappropriate language, or leaving the demo station alone for longer than 15 minutes are prohibited.
- 15. We understand customers may have a question in the future after the demo that only you, as the representative of the company, will be able to answer, specifically in our HBA and Nutrition departments. However, we prefer you direct them to ask employees at Dean's first. If we need further information, will utilize you as a resource.
- 16. Dean's demo rep rate is **\$15 per hour** and must include at least 1 hour for set-up / tear down and 30 minutes for training.
- 17. Rates for supplies vary depending upon the supplies needed.
- 18. Submitting this form does not guarantee your demo. You will receive a confirmation by email if the demo is approved. You will also receive an invoice if you requested Dean's to provide a rep and/or supplies. Payment is due upon receipt.

NAME (please print)

SIGNATURE

DATE

By signing this document, you agree to the terms above. Failure to comply with the terms may result in loss of demo privileges and/or removal of product from the store.

For office use only:

APPROVED BY (NAME, PLEASE PRINT) _____

SIGNATURE _____

DATE _____